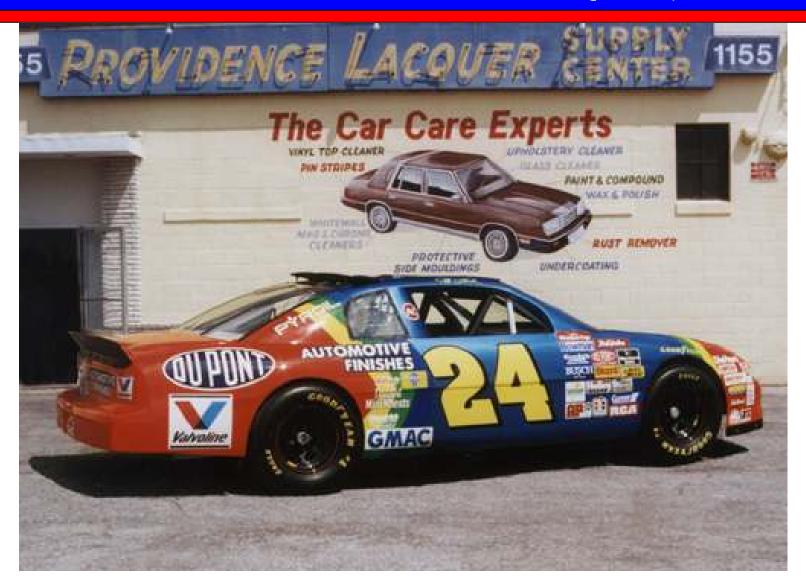
# Providence Lacquer & Supply Centre, Inc.

**NEWS** 

**Quarter 2, 2006** 





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# About Providence Lacquer & Supply Centre, Inc.

**Providence Lacquer** is one of the most progressive and respected PBE Jobbers in New England. It is a family business that was started in 1948 by Fredrick (Red) and Silvia Kafrissen. The Kafrissen's owned the company until 1980 when they sold it to Benny DiCaprio, one of the companies long time employees. In 1985, Benny went into semi-retirement and transferred the control of the corporation to Brian Keough and Peter Kilkenny.

**Providence Lacquer** is unlike any other Jobber. We have a Management team that combines PBE expertise with backgrounds in business disciplines including marketing, advertising, finance and more. We focus on bringing the best new products and programs to our customers.

We continue to upgrade every process so we can add even more value for our customers. We are committed to our business and to yours, and we recognize that our growth will only come from helping your business grow.

#### Providence Lacquer Is Your #1 Choice For All Your PBE Needs!

- \* Over 3,500 Items In Stock
- \* Over 75 Manufacturer Lines
- \* Full Line of HMG Marine
- \* Full Line of DuPont and Standox
- \* Full Line of Norton Abrasives
- \* Competitive Prices!
- \* Free e-mail newsletter and specials
- \* Free Delivery
- \* 2 locations
- \* Easy access from the highway
- \* Informative Website
- \* Access Major Manufacturer Websites
- \* Dedicated Customer Service

"If you are not already doing business with US, we want YOU as a customer!"

# Providence Lacquer 2<sup>nd</sup> Annual Charity Golf Tournament

Providence Lacquer announces its Charity Golf Tournament to be held Saturday, June 24, 2006 at Cranston Country Club. Brian Keough, President, said, "Everyone at Providence Lacquer is excited about our annual charity golf tournament. We want to show our customers that we really appreciate their business."

The tournament package includes lunch, 18 holes of golf, unlimited range balls, cart, dinner, plenty of door prizes and lots of fun. Cranston Country Club was designed by Geoffrey Cornish. It is a 18 hole championship course that turns an everyday round of golf into an uncommon experience. At Cranston Country Club you'll appreciate the meticulous attention they give their course.

All proceeds will benefit "The imPOSSIBLE DREAM." "The imPOSSIBLE DREAM" is a charitable organization based out of Warwick, RI that makes dreams come true for chronically ill children.

This event is held in memory of Benny DiCaprio, '88.

For more information on the tournament, contact Peter Kilkenny at 401-943-1700.



# PRODUCT NEWS



# **ChromaSystem**™

Non-Stop Process for Collision Repair



### Moving production into the fast lane.

The DuPont" ChromaSystem" Non-Stop Process is geared to single panel warranty repairs appropriate for fast-lane collision work. It integrates DuPont's innovative ultra-productive products and techniques to restore a vehicle to its preaccident condition.

The goal of each step in the process is to contain the size of the repair. The recommendations are specific to the type of damage and the location of the damage, recognizing the unique challenges for a variety of situations.

All ChromaSystem" Non-Stop Process recommendations are collision repair quality. The repairs meet the requirements for a lifetime warranty.

The products identified in this procedure may be restricted in their use and mixing ratio in VOC regulated areas. Refer to your area VOC compliance chart.



#### Sontara" PS-3970S" Solvent Cleaner Pre-saturated Wipes

Surface cleaner designed for initial surface preparation prior to sanding or bodywork. Great for removing grease, oil, wax and other contaminants.



#### A-31305" UVA Primer Surfacer

DuPont" A-3130S" is formulated for ultra fast spot repair. It can be applied directly to metal. Under low intensity UV lamps it snap dries with a very smooth surface that can be sanded immediately after cooling. It's a DuPont UVA primer that "Cures in 30 Seconds" for the fastest spot repairs. And It's easier for technicians as ultra fast and full cure means no uncured primer to wipe and clean, and no waste.



#### 23115" Sanding Paste

Provides good scuffing of OEM clearcoats without being too aggressive and causing color problems with repairs. It cleans up easily with water and leaves no residue. And its yellow color makes it easy for technicians to follow their work.



#### Sontara® PS-3909S" Low VOC Pre-saturated Wipes

Pre-paint cleaner recommended for use prior to topcoat application. Great for removing sanding sludge, finger prints, coffee stains and other contaminants not removed with regular solvents.



#### Sontara" SPS Final Tack

Removes light dust and particles. Won't leave a residue on the surface. Safe to use between coats. Fabric does not string or fray around the edges.



#### 2225 Mid-Coat Adhesion Promoter

Ready to spray adhesion promoter for use over OEM clear coat.



#### ChromaPremier® Basecoat, ChromaBase® Basecoat

ChromaPremier" Basecoat is a high-performance, fast drying, basecoat that brings a new level of productivity to premium spot, panel and overall repairs. ChromaBase" is an easy-to-use, fast drying basecoat with good fill. It provides high-quality and high productivity.

#### ChromaClear HC-7600S

ChromaClear\* HC-7600S\* is a fast air dry/low bake clear featuring very low overspray and fast dust free attributes. It is a two-component spot and panel clear designed to increase production by maximizing energy savings and vehicle throughput. ChromaClear\* HC-7600S\* posseses, for the first time, a combination of unique attributes: good gloss, ultra fast deep cure, fast out of dust and low overspray.

#### 22505" Premium High-Flow Putty

Formulated to be used as a finishing putty to fill pin holes in body filler and it can be used in finessing other physical surface defects. It dries quickly and is easy to sand. It provides an excellent surface for primer. 2250S" is a premium high-flow putty that helps produce an invisible repair.

#### 22705" Flexible Putty

Formulated for finessing surface defects over plastic parts. It is specifically designed to resist cracking under extreme conditions. It can also be used as a high-flow putty over rigid parts.

#### A-23205" Plas-Stick\* Surface Cleaner

A ready to use unprimed plastic parts cleaner designed to remove mold release agents and eliminate static.

#### A-23305" Plas-Stick" Plastic Adhesion Promoter

A green-gray pigmented adhesion promoter for polyolefin or non-polyolefin unprimed automotive plastic. When combined with proper surface preparation, this product enhances the performance of ChromaSystem<sup>®</sup> products on unprimed polyolefin or non-polyolefin unprimed automotive plastic parts.



What ever you're looking for, Tork Wiper Products has the answer.

A-Tork, Mekanic, 606, T-50 Pop-Top Boxes, Hand Towels, Toilet Paper, Bathroom Soap, Industrial; Wipes. Dispensers, and Dispenser programs.

Tork's broad selection includes a complete line of hygienic washroom systems including quality hand towels and toilet tissues, a variety of soaps to meet all hand hygiene demands and coordinating dispensing systems designed for optimized hygiene, function and cost-in-use through reduced waste, tampering and maintenance time.

In April, purchase a case of any Tork product and receive a FREE "party pack," which includes: RC962 roll with dispenser, Toilet Paper dispenser with 2 rolls of toilet paper, and a hand soap dispenser with hand soap. Offer only good while supplies last.

# The Dryer the Better

In your shop, the warmer the temperature, the greater the humidity the more water vapor is formed in the compressed air lines. The only way to achieve a quality paint job is the be sure you have a supply of clean, DRY air. Clean, dry air can add to productivity & profitability by eliminating paint defects which cause costly redo's.

Many paint defects are caused by poor quality air.

Fisheyes are small, crater-like holes or indentations in the paint surface. Small impurities often are visible in the center of the crater. Silicone in the environment is the leading cause of fisheyes, but they also can be caused by contamination from grease and oil.



Blistering occurs under the topcoat between one of the underlying layers. Looking like small pimples after application. Moisture or contaminates trapped under the surface are the major causes of blistering.

Quality air is necessary to prevent defects so that every job is top-quality and profitable. Using an air dryer will help provide a clean, DRY air supply.

Moisture also can be removed effectively from compressed air using a chemical air dryer. Passing air through a desiccant (water-absorbing material) can reduce water vapor content significantly.



DeVilbiss CT30 Desiccant Air Dryer

## A275...The Best Sandpaper on the Planet



A275 is sandpaper technology at its best. It cuts faster, runs cooler, resists loading better and lasts far longer than any conventional sandpaper.



# **Benefits:**

- 30% 50% faster cut rate
- Achieves a more consistent, uniform scratch pattern.
- Extended cut life
- Improved load resistance.
- No color transfer



# **SEM Products**

SEM Products, Inc. is a leading manufacturer of innovative products developed to meet and exceed the needs of today's automotive repair and refinishing industries.

They manufacture a full line of quality items which include: DUAL-MIX adhesives, sealers and repair materials; COLOR-COAT for flawless, flexible color finish; COLOR HORIZONS custom finish products for unique and one-of-a-kind kind projects; RUST-SHIELD for rust and corrosion control; TRIM BLACK, the industry standard; PRO-TEX TRUCKBED LINER for customizable truckbed protection and SURE-COAT, the best leather, vinyl and plastic coating system.

For over 50 years the SEM name has represented the quality, experience and reliability that their customers have come to expect.

Established in 1948, SEM has continued its commitment to innovation with industry-first products.



# **Shop Marketing Ideas**

"Whatever you do...don't do nothing" - Sean Carey

When you do any marketing here are the 5 most important things:

- 1. Know your target market
- 2. Know what you are going to tell them.
- 3. Decide your methods of communication
- 4. Follow through & be persistent
- 5. Measure effectiveness



Here are 15 Shop Marketing Ideas:

- 1. Develop a brochure of services
- 2. Create a poster or calendar to give away to customers
- 3. Develop a site on the World Wide Web.
- 4. Determine a percentage of income to spend on marketing.
- 5. Create a suggestion box for employees
- 6. Send Season Greetings cards to customers
- 7. Send Thank You cards to customers
- 8. Host a Holiday Party
- 9. Advertise during peak seasons
- 10. Distribute advertising specialty products such as pens, stress balls, key chains, etc.
- 11. Consider a vanity plate for your vehicle
- 12. Consider a window decal for your vehicle with your company name or website address
- 13. Consider placing ads in your local newspaper
- 14. Code your ads and keep records of results
- 15. Create a new & improved company logo or "recolor" the traditional logo.

# **NEW PRODUCTS** - Karajen Corp.

Karajen Corp is the creator of many unique and innovative products for the Automotive and Industrial Painting Industries. The Karajen Corp products will improve organization and efficiency in the spray booth, mixing room, prep decks and other painting areas.

Every painter needs certain tools and materials close at hand while painting. The Karajen Products allow the painter to keep these items nearby, out of the way, and protected from the damaging overspray. Also, the painter can now minimize trips in and out of the spray booth in search for the commonly needed tools and supplies such as tweezers, dirt pick tools, tape, sheet of sand paper, tack cloth, razor blade, touch up brush and more.

Start benefiting from the advantages that the Karajen products provide!







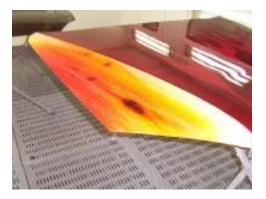






COLOR HORIZONS are "The Right Choice" for every custom finish paint job.

COLOR HORIZONS is a complete collection of base concentrates, candy concentrates, fluorescent concentrates, pearls and flakes. These intense color solutions work with you to produce unique and one-of-a-kind projects.









HyperFx effect pigments are available in Quicksilver, Goldmine, Copperhead, Firered, Green Envy, Blue Haze and Pink Ice. HyperFx contain Xirallic pigments that will raise the level of color intensity and create more of a glitter effect than traditional dry pearls.



Lightning Fx are glass pearls and they will redefine any paint scheme. With exceptional brilliance, transparency and reflectivity. Lightning Fx will outperform traditional pearlescent pigments and add "a bolt of lightning" to your work.



Venom Art Fluid is a specially formulated resin blend designed to create a dynamic array of custom effects, ranging from a snake skin appearance to an intense marbled look. Venom may be mixed with any of the Color Horizons products.





At Providence Lacquer we are committed to your business. We are here to help your business grow. If there are any products that you are interested in please let us know and we will do everything that we can to get it for you.

Also at Providence Lacquer we take education in our industry very serious. Let us know if there are any classes that you would be interested in attending. We can also come right to your shop and certify your employees in Norton Abrasives, SEM, DeVilbiss, Presta, etc.

## Educational Classes this Quarter:

Class	Date
DuPont Products	May 10, 2006
Meguiar's Detail Day	May 20, 2006
Standox Products	May 31, 2006
Dupont - Color Tinting	June 7, 2006
Hot Hues	June 21, 2006
Standox - Color Tinting	June 28, 2006

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# Coming in the Next Issue:

- News & Events
- Golf Tournament Update
- More...